

Bethany McCamish

Freelance Writer and Graphic Designer | *Bethany Works* | October 2018-Present

Writing

- [Contributing writer for Business Insider](#)
- Editorial lead for show notes and social media captions for [The Everyday Courage Podcast](#) with Jillian Johnsrud
- Freelance writer specializing in SEO and data-driven content for [The Money Manual](#)
- Freelance writer specializing in clean and precise finance definitions at [Investing Answers](#)
- [Contributing writer at Saving for College](#)
- [Contributing writer](#) of personal essays in career and personal finance categories for The Financial Diet
- Freelance writer for [Student Loan Planner's](#) career, salary, and student loan vertices - Feb. 2019- Dec. 2019
- [Lifestyle content writer](#) for Smart Money Mamas blog -2018

Graphic Design and Web Design

- Graphic design lead for the [Everyday Courage Podcast](#) with Jillian Johnsrud and ChooseFI
- Web design and graphic design for Ashley Barnett's course [Hit Publish](#)
- Graphic designer and web designer for Melanie Lockert including [Mental Health & Wealth](#), [Lola Retreat](#), and [Dear Debt](#)
- Graphic designer and web designer for [Lemon Crushers LLC](#)
- Web designer for [Financial Pilgrimage](#)
- Leader of marketing design and content strategy for [local boutique @WildFern](#) from Sept-Dec 2019. Responsible for monitoring growth and managing the brand content calendar. Increased new traffic by 60% in one month.
- Graphic Designer for [Steve Stewart Podcast Productions T-Shirt's](#)

Blog and Website Management

- Blog management for [Lemon Crushers LLC 2019](#)
- Website management for The Creekside Salon 2018-2020
- Website management for [Chronic Illness Counseling 2018-2020](#)

Content Creator and Owner | [His and Her FI Blog](#) | July 2017 - Present

- Write and manage all content and strategy for the blog, social accounts, and podcast
- Design and create content: graphics, photos, and printables for articles
- 2019 Plutus Award nominee for Best Family Finance blog and Best Financial Independence/Retire Early Podcast
- Media Coverage by CNBC, [Milk and Honey](#), [Forbes](#) and more

PAST EXPERIENCE

Graphic Design, English, and Communications Teacher | *Vancouver Public Schools* | August 2015– June 2019

- A print feature with KGW and ESD112 as photography teacher responsible for changing a life
- Spearhead for the first graphic design program. Design and write the curriculum to align with local college requirements.
- Develop and execute staff technology communications training for social media
- Coordinate funding, portraits, and installation of the Inside Out Action 2019, a global photography show
- Open the first student-run art gallery space at Hudson's Bay High School, including grant writing, and curation of shows
- Courses taught: Creative Writing, Film Studies, Language and Composition, Graphic Design 1 & 2, Advanced Graphic Design, Photography- analog and digital

Art Program Coordinator Assistant | *Marylhurst University* | May 2013 – June 2015

- Graphic design of all publication and promotional materials for The Art Gym
- Plan the production of rotating art shows in The Art Gym and Art Building
- Manage work-study staff in executing the Art Gym curation management protocol
- Brainstorm and execute ideas for new revenue streams and plan promotional events

PROFICIENCIES

- Adobe Illustrator
- Adobe Photoshop
- Wordpress
- CoSchedule and Asana
- Google Suite
- MailChimp
- Visual Communication
- Visual Marketing
- Management and Organization

EDUCATION

Master of Arts in Teaching

CONCORDIA UNIVERSITY | Portland OR | Degree completion 2015 |

Bachelor of Fine Arts

MARYLHURST UNIVERSITY | Marylhurst OR | Degree completion 2014 |

- [Commencement Speaker at graduation](#) and Honors Roll